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February 2010 **NEWSLETTER**

Please pray to the Snow Gods!!!!!!

14th Polar Blast 2010 – Polar Blast 2010 meets 2 major goals

The 14th annual Polar Blast in the Villages of Eustis and Stratton gave visitor and locals, activities to enjoy, participate in and celebrate. It provided an opportunity for The Flagstaff Area Business Association and The Arnold Trail Snowmobile Club to generate funds. These funds will be used to further FABA's commitment to promote economic and cultural development of the Flagstaff-Eustis Area and help to maintain and groom the snowmobile trails in the Northwestern Mountains of Maine.

Thanks go out to the many individuals and businesses for donations and helping hands. A special Thank You goes out to Miller Lite, TransCanada, The Maine State Lottery and Polar Soda. For a list of events and winners please visit our Community News and Events section at www.eustismaine.com/latestnews.asp.

A special Thank You goes out to Jimmy Allen and The Arnold Trail Snowmobile Club for the Spectacular FIREWORKS display in the Village of Eustis. Our thanks go out to all who help with this project.

We would like to Thank, The Original Irregular and WSKI-TV 17 for providing up to date information for all our visitors. Thanks for all you do!

We hope all our visitors and locals had a good time!

Polar Blast 2010 is a partnership between FABA and The Arnold Trail Snowmobile Club and is sponsored by Miller Lite. If you have ideas and would like to join us as we plan for Polar Blast 15, please email FABA at eustismaine@yahoo.com One idea that has been mentioned for next year is an ice-fishing tournament. Let's plan ahead! If you have ice-fishing pictures we need them now. Get out there and get those pictures while we still have ice!

Donations for the Polar Blast Silent Auction were up this year and contributed to its great success. A complete list of all donations may be found at on our website under Community News & Activities. FABA and the ATSC would like to thank all donators and bidders.

Website Updates and Success

All new members have been added to our website.

All members please check your listing for any corrections at www.eustismaine.com

Email any corrections to FABA at eustismaine@yahoo.com

Web-site Usage Report: 2063 Visits, 7852 page views, 70% were new visitors, 13% looking for lodging, 8% activities and events, 3% Photo-tours, About-Eustis, Services and Dining. Forty eight percent (48%) of our visitors came from search engines, 39% from other sites and 13% were direct hits. Two thousand (2000) visits were received from 43 states. Maine, MA, NH and NY were the top visitors.

Welcome New Members

Country Charm, Donna Pepin

Mountainside Real Estate, Faron Fahy and Jeff Kennedy

WSKI-TV 17 Sugarloaf, Nadene McLeod

FABA Monthly Meetings . . .

are scheduled for the last Tuesday of each month. To view our new show booth join FABA at its March 30th meeting at 7:00pm, Tranquillity Lodge. All members are encouraged to attend and bring your ideas.

State of Maine Sportsman's Show

The Show will be held in Augusta at the Augusta Civic Center on April 2nd, 3rd & 4th. Come and see your new FABA show booth. If you want us to take your businesses brochures to the show, they must be delivered to Tranquillity Lodge no later than March 30th.

FABA member's brochures are welcome at our display at the Stratton Diner. Go on in and say "Hello".

Pictures

FABA is looking for area pictures of locals or visitors enjoying our area. We are the Friendliest Town in Northwestern Maine. Mountain views, kids on bikes, fishing, your garden, and whatever else represents the area. Pictures of snowmobiling, Polar Blast and winter scenery are needed for our website and future advertising. Please email pictures to FABA at eustismaine@yahoo.com or provide us a CD with images.